

Privacy Statement

Reefy is committed to protecting the privacy and confidentiality of the information entrusted to us. That means that Reefy aims to safeguard the protection and correct use of your personally identifiable information (referred to as 'personal information'). This Privacy Statement applies to the websites of Reefy. The purpose of this Privacy Statement is to inform visitors of the websites and users of services and information provided by Reefy about how Reefy handles personal information. This Privacy Statement describes how we collect, use, share and protect personal information. It is available in various languages.

Collection and use of personal information

Reefy collects personal information when you use our services or choose to make your personal information available to us for the purpose of providing you with information and/or services.

What information do we collect?

Reefy uses cookies and other techniques to automatically collect certain types of information when you use Reefy websites. In addition, information is collected via Google Analytics on the type and version of Internet browser used, the operating system you are using, and shortened IP address. Processing this information enables us to improve the usability and effectiveness of our services and to measure the effectiveness of our marketing activities.

Furthermore you can opt to leave your personal and contact information via our websites for any of the aforementioned purposes.

Your personal information will not be used for purposes other than those for which you initially provided this information to us, unless you have provided explicit consent or if such use is necessary for Reefy to comply with legal obligations.

Legal basis for the processing of your personal information

Existing privacy legislation, including the General Data Protection Regulation ('GDPR'), allows us to process personal information provided we do so based on the principles outlined in the GDPR. We process your personal information based on one of the following grounds:

- Your personal information can be processed if necessary for the execution of a contract with you.

- The processing of your personal information is necessary to comply with legal obligations, such as keeping files for tax purposes or providing information to a public body or law enforcement agency.
- Your personal information is processed on the basis of a legitimate interest of Reefy. This processing is permitted provided your own interests do not outweigh the interests of processing such information. Examples of a legitimate interest include: 1) marketing; 2) acquiring orders (sales) in the case of existing customers with whom we have a commercial relationship; 3) managing existing customers and relationships (relationship management & account management); 4) optimizing and/or personalizing content and 5) conducting and optimizing effective business operations.

Rights

If you have made personal information available to Reefy, you have the right to view this personal information and to correct any inaccuracies. You also have the right to object to the processing of your personal information by Reefy as well as the right to have your personal information deleted. Furthermore you have the right to restrict the processing of your personal information by Reefy or to have Reefy transfer your information to a computer/machine-readable file (data portability).

Sharing and transfer of personal information

Reefy does not share personal information with third parties, except where necessary. In some cases Reefy may share personal information about you with external companies or service providers that work on behalf of Reefy.

Reefy shares personal information with third parties in the following cases:

- To facilitate the sending of content for marketing purposes

In all the above cases an appropriate data processor agreement has been concluded with the third parties in question, safeguarding among other things the correct and safe processing of the information in accordance with the applicable laws and regulations.

Data security and integrity

Reefy has security policies and procedures in place to protect personal information from unlawful loss, abuse, alteration or destruction. Reefy employees who have access to personal information may only access this information if necessary for the performance of their tasks and/or to support the websites.

Retention period



Reefy does not store your personal information any longer than necessary for the provision of services to you or longer than legally permitted, or until you request the removal of your personal information.

Links to third-party websites

Reefy websites can be linked to other websites that are not governed by this Privacy Statement, but by other privacy statements that may differ. We encourage you to review the privacy statement of each website you visit before providing personal information.

Changes to this policy

Reefy may modify this Privacy Statement from time to time. When we make changes to the Privacy Statement, we will revise the 'last modified date' at the top of this page. We encourage you to regularly review the Privacy Statement so that you stay informed of how Reefy protects your personal information.

Questions regarding privacy policy and enforcement

If you have any request regarding the processing of your personal information or wish to express your objections to it, please send your remarks or objection by email to: info@reefy.nl. You can also use this email address to share any concerns you may have regarding compliance with our Privacy Statement.

You reserve the right to file a complaint with the Dutch Data Protection Authority.

